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**ADVANTICOM WINS CISCO US AND CANADA UC PARTNER OF THE YEAR, EAST,  
AT CISCO PARTNER SUMMIT**

**PITTSBURGH – June 16, 2009** – Advanticom, Inc. announced today that it is the recipient of a Cisco Partner Summit regional award for East Region Unified Communications Partner of the Year. Cisco unveiled the winners June 3<sup>rd</sup> at its annual partner conference in Boston.

"I have the honor and privilege of recognizing Advanticom as a Cisco Partner Summit regional award winner," said Wendy Bahr, senior vice president, U.S. and Canada channels at Cisco. "The Unified Communications Partner of the Year award recognizes Advanticom's performance and accomplishments as a Cisco channel partner in the East Region in 2008."

"It is with great honor Advanticom accepts this recognition given the number of highly competent and capable partners of Cisco. This says as much about the type of incredible partners Cisco is as it does about the visionary capacity of our company, our business transformation discipline, and our ability to collectively grow," said Brian Conboy, president of Advanticom. "We truly value our partnership with Cisco and look forward to developing new business opportunities together."

Cisco Partner Summit awards are presented at three levels: regional, theater and global. Cisco Partner Summit U.S. and Canada regional awards reflect a partner's performance in a given geographic region of the United States or Canada.

**About Advanticom, Inc.**

Advanticom, Inc. is the largest regional provider of converged voice and data solutions in the Western PA region. Recognized by Inc. Magazine, Ernst and Young, and the Pittsburgh Business Times for their growth and innovation, Advanticom specializes in five practice areas including Network Infrastructure, Network Operating Systems, Unified Communications, Security and Data Center. For more information about Advanticom, go to [www.advanticom.com](http://www.advanticom.com).

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